

# COMPANY BROCHURE

AUGUST 2024 EDITION



Award winning security for your business

## OUR HUMBLE BEGINNING ....

Established in the wake of a discernible gap in the Security Services sector, LifeForce Security Services has made its mark as an innovative and dependable solution for businesses seeking reliable protection. The inception of LifeForce was a direct response to an industry-wide need for robust, personalized, and highly effective security services that were strikingly absent from the existing security landscape. Today, LifeForce stands as a beacon of trust, experience, and innovation, providing unmatched security services throughout the United Kingdom.

LifeForce's genesis can be traced back to its founder and CEO's illustrious career, which began in law enforcement and later transitioned to the role of a Security Executive for a major, well-respected UK retailer. This unique blend of experiences, straddling both the public and private security sectors, equipped him with a broad skill set and deep insights into the intricacies of crime prevention, risk management, and business security. Over the years, he earned numerous accolades for his diligence, incisive mind, and unyielding commitment to maintaining the highest standards of safety.

LifeForce Security Services, born out of this solid foundation of knowledge and expertise, has thrived by emulating its founder's exceptional standards. A cornerstone of LifeForce's ethos is the meticulous selection and rigorous scrutiny of its team members. Emphasis is placed on hiring individuals who demonstrate potential, embody strong character traits, and possess the tenacity and quick-thinking abilities that characterized its founder's career. As a

result, the firm has built a reputation for the strength, dedication, and caliber of its personnel, all of whom share the company's commitment to upholding its high standards.

The rich heritage of LifeForce extends beyond its founder's personal career trajectory. Its unique corporate culture is rooted in the collective experience of its employees, many of whom have extensive backgrounds in international police work, retail security services, as well as club and pub security service experiences. This wealth of experience enables LifeForce to offer a truly comprehensive suite of security services, tailored to the specific needs and unique challenges faced by different sectors.

At LifeForce, the relentless pursuit of excellence is more than just a company motto; it is the guiding principle that shapes the firm's business strategy and service delivery model. The organization's sterling reputation is a testament to this unwavering commitment to safeguarding its clients' interests, assets, and peace of mind. Above all, LifeForce is a testament to the belief that effective security isn't merely about responding to threats, but proactively identifying and mitigating them before they can cause harm.

In the dynamic world of security services, LifeForce Security Services continues to demonstrate its prowess as a leading industry player, consistently raising the bar for standards and expectations. It is an embodiment of resilience, adaptability, and an undying commitment to excellence, paving the way for a safer, more secure tomorrow.



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# LIFEFORCE SECURITY ENVIRONMENTAL AND GREEN PLAN

As concerns about climate change and environmental degradation continue to grow, businesses are increasingly being called upon to do their part in protecting the planet. One company that has responded to this call is LifeForce Security Limited, a leading provider of security guarding services to businesses. LifeForce Security has implemented a comprehensive green environmental plan aimed at reducing the company's environmental impact and promoting sustainability. LifeForce Security is an ISO 14001-accredited company.

Throughout the United Kingdom, LifeForce Security Provides its services to several businesses and provisions its services in accordance with our Green Environmental Plan described below. The first component of LifeForce Security's green environmental plan is a commitment to reducing the company's carbon footprint.

To achieve this goal, the company has implemented a number of initiatives aimed at reducing energy consumption, including the use of energy-efficient lighting, the installation of programmable thermostats to control heating and cooling systems, and the adoption of energy-efficient equipment and appliances throughout the company's operations. Through our day-to-day business operation, LifeForce Security uses electronic means of communication such as e-mail, text messages, or secure web access, thus reducing paper waste. One example of such an operation is all our reports, invoices, and letters are sent to the clients using email.

Another important aspect of LifeForce Security's green environmental plan is waste reduction. To this end, the company has implemented a comprehensive recycling program aimed at reducing the amount of waste that is sent to landfills. This program includes the separation and recycling of paper, plastic, and metal materials, as well as the implementation of composting programs to divert organic waste from landfills.

In addition to reducing its own environmental impact, LifeForce Security is also committed to promoting sustainability among its clients. To this end, the company advises a range of eco-friendly security solutions designed to help businesses reduce their own carbon footprint.

These solutions include the use of energy-efficient lighting, the installation of smart security systems that can be remotely monitored and controlled, and the adoption of sustainable building practices such as the use of renewable energy sources and the installation of green roofs. In line with our "Hire Locally" motto, we aim to hire locally wherever possible. This gives us the advantage of local knowledge, reduced commuting time, instant deployment, and an environmentally friendly commute to/from work for everyone. We offer a cycling-to-work scheme, which is open to all staff. Beyond its immediate operations, LifeForce Security is also committed to promoting sustainability within the wider community.



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# LIFEFORCE SECURITY ENVIRONMENTAL AND GREEN PLAN

## Company Overview:

LifeForce Security aims to become a leader in the security industry by integrating green practices into our core operations. We offer a range of security services, including physical security, and risk assessment, to various clients such as residential complexes, commercial establishments, and public institutions.

## Mission Statement:

Our mission is to protect people, property, and the planet by delivering top-quality security services that prioritize sustainability, resource efficiency, and environmental responsibility.

## Objectives:

- a. Provide effective security solutions to our clients while reducing our carbon footprint.
- b. Minimize waste generation and implement recycling and waste reduction programs.
- c. Promote employee engagement and awareness regarding sustainable practices.
- d. Build strong relationships with eco-friendly vendors and suppliers.
- e. Educate our clients and the community about the importance of sustainable security practices.

## Products and Services:

LifeForce Security offers a comprehensive range of security services designed to meet the specific needs of our clients. These services include:

- a. Physical Security: Manned guarding security personnel, access control systems, CCTV monitoring, and alarm systems.
- b. Risk Assessment: Threat analysis, vulnerability assessments, and emergency response planning.

## Green Practices:

- a. Energy Efficiency: We will adopt energy-efficient technologies and practices in our offices and during field operations. This includes using energy-saving equipment, LED lighting, and optimizing vehicle routes to minimize fuel consumption.
- b. Waste Reduction: We will implement recycling programs for paper, plastic, and other waste generated during our operations. Additionally, we will promote the use of digital documents and online communication to reduce paper waste.
- c. Eco-friendly Equipment: We will utilize eco-friendly security equipment, such as low-energy surveillance systems and renewable energy-powered devices.
- d. Sustainable Partnerships: We will prioritize working with vendors and suppliers who share our commitment to sustainability, ensuring that our supply chain aligns with our green values.



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## Marketing and Sales Strategy:

- a. Target Market: We will identify clients who value sustainability and promote our green security services to them. This may include eco-conscious businesses, LEED-certified buildings, and environmentally-conscious homeowners' associations.
- b. Branding and Messaging: We will emphasize our commitment to environmental responsibility in our marketing materials, highlighting our sustainable practices and the benefits of choosing LifeForce Security.
- c. Education and Awareness: Through workshops, webinars, and social media campaigns, we will educate our clients and the community about sustainable security practices, building trust and credibility.

## Implementation and Timeline:

Our business plan outlines a detailed implementation strategy with specific milestones and timelines for each objective. Regular monitoring and reporting will ensure progress and enable adjustments to achieve our sustainability goals.

The company has partnered with a number of environmental organizations to support community-wide initiatives aimed at promoting sustainability and reducing environmental impact. These initiatives include tree planting programs, recycling drives, and educational campaigns aimed at raising awareness of environmental issues and promoting sustainable living practices.

LifeForce Security is committed to protecting both our clients and the environment. By integrating green practices into our security services, we aim to lead the industry in sustainability and contribute to a safer and greener future for all.



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## BEST PRACTICE IN THE INDUSTRY

In line with security industry's best practices, to help you evaluate and plan the security of your organisation, LifeForce Security has compiled a list of best practices for securing an enterprise and business. The list is not meant to replace a full security assessment of your infrastructure, obviously it is intended to point out a number of key elements that LifeForce Security identified as an area for evaluation after the wealth of experience we have in all arms of the security industry and these fall into the following categories:

### Assessing Your Business

In order to effectively secure your business, you must first be familiar with or understand your sector, by doing this identifying all assets and security issues, but also monitoring the quality of your overall security risk.

### Protecting Your Business

You should make sure that you take adequate measures to help protect your assets, staff and customers in your premises.

### Protecting Your Clients

Make your environment a safe place. With LifeForce Security you will enjoy peace of mind in a risk free environment.

### Monitoring Your Environment

Monitoring and auditing are central to an organisation's security efforts. We often think of Monitoring as watching and waiting for an event to occur so that we can react to the situation. While this is important, a secure environment should establish a proactive strategy that audits your business on a continual basis.



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## SERVICES WE OFFER

We can supply competitively priced SIA licensed security guards to any site as required by you to act as a visual deterrent and to actively reduce risk. All security guards undergo strict vetting procedures and training before being deployed and are closely monitored by our 24hr control room to promote their on-going development and to ensure quality of service.

All LifeForce security guards are trained to carry out their tasks to the highest standards and can carry out site specific duties as required by the client.

### The role of the security guard could include:

- Night or day guarding
- Restricting access to authorised personnel
- Greeting visitors
- Issuing visitors passes
- Inducting visitors
- Answering and directing telephone calls
- Aid in an emergency
- Carrying out person, bag and vehicle checks
- Logging and controlling vehicle movements
- Removing trespassers



Whether you need a security guard for a short or long term period we have the personnel and experience to meet your needs and will tailor our security guard service to your requirements.

### We cover a wide range of services. We can supply fully experienced security guards to handle:

- Night Club Security
- Office and Building Security
- Key Holding
- Retail Security
- Event Security and Mobile Patrol
- Close Protection / Body Guard Services



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## CUSTOMER TESTIMONIALS



Thank you to all the staff and management for always quick to respond, very supportive, helpful and liable.

- Lina , Tenant Liaison Manager, Community Health Partnerships



Thanks Lifeforce Security Limited, you have exceed our expectations and provided us with a fantastic experience men and women security guards in our club we could not ask for more, we are very happy with your service. Lifeforce Security has provide us high standard of security guards, exactly what we wanted. We have no hesitation on recommending Lifeforce Security Ltd to any clubs and pubs owners.

- Raphael, Manager, Bluefield Solutions Limited



Pius and his team at LifeForce Security Ltd, are extremely professional, punctual and courteous, always greeting you with smiles on their faces. We have used them several times for private events and they run the door smoothly and efficiently. We have also called them up last minute for a job that came up, and they managed to provide security- lifesavers! I would definitely recommend LifeForce Security Limited to any-one who need security services.

- Francesca Fabian, Event Manager, Caiger and Co Catering



My company GenIsis Utilities Ltd have used Life force security Ltd in our building site at (E16) to ensure premises were not damaged, vandalised or broken into. We were extremely happy with the service we received and would recommend them to other business professionals, who may require a competent security service.

- Kathleen Harris-Leighton, CEO, GenIsis Utilities Limited



I would like to thank LifeForce Security for their ongoing assistance to our team, LifeForce have become assists to our business and on numerous of occasions and they have protected our clients properties in a professional manor and helped us with serving evictions and securing properties from bad tenants. We would have no hesitation in recommending there services as they are truly a professional and highly skilled security firm. Thank you for your ongoing support.

- Andrew Lakka, CEO, Indigo Property Management



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A SAMPLE TITLE. HOLD CTRL + SHIFT + CLICK TO UNLOCK

## KINETICA ART FAIR

I can wholeheartedly recommend Life Force Security for their efficiency, professionalism and value for money. The guards were courteous and also very quick to respond to all the requirements of the job. They were a vital part of the safety, security and smooth-running of our event, and carried out their duties in a thoroughly professional manner.

- Tony Langford, Manager, Kinetica Art Fair



The services life force security provide for my business is beyond. They value their work & it is pleasure to be working with people with respect, which they have earned from my staff & customers. They are Very trustworthy which make them a big part of business.

The service they provide not only is outstanding, it also leaves a great impact every night I work with them. Exceptional team work & great connection which is carried out consistently.

- D Jose Guapi, Duty Manager, LA CABANA DEL SUR



I was more than impressed with the before and after care and the staff on the day were exceptional. They worked well with all of our on site staff and visitors. A welcome presence, and I would book them again and advice anyone else as well.

- Tricia Gilbride, Site Manager, St George's Cathedral



Since 2012 during which time they have provided our organisation with excellent support in the areas of Guards, Supervision & Monitoring. LifeForce Security Ltd work with us has been of great help to our organisation. I can confidently recommend LifeForce Security Ltd as a solid and reliable supplier, and experts in their field.

- Pastor Tony Odion, Manager, Christian Pentecostal Mission Int'l



Thank Lifeforce Security Limited, you have exceed our expectations and provided us with a fantastic experience men and women security guards in our club we could not ask for more, we are very happy with your service. Lifeforce Security has provide us high standard of security guards, exactly what we wanted. We have no hesitation on recommending Lifeforce Security Ltd to any clubs and pubs owners.

- Raphael and Steve, Managers, The Pointers Bar Limited



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## LIFEFORCE SECURITY RECEIVES ACCLAIM FOR INNOVATIVE ENVIRONMENTAL PRACTICES FROM BARKING AND DAGENHAM CHAMBER OF COMMERCE

Leading security firm LifeForce Security has been honoured by the Barking and Dagenham Chamber of Commerce for their environmental stewardship and innovative practices, marking a significant milestone in the company's ongoing commitment to sustainability. The company received recognition in two significant categories, namely the "One to Watch From Outside of the Borough" and the "Green Business" categories.

This prestigious accolade marks LifeForce Security's continuous commitment to operate its business in a way that not only guarantees the safety of its clients but also contributes positively towards the environment. It is a testament to the company's forward-thinking approach and dedication to reducing carbon emissions.

The "One to Watch From Outside of the Borough" award is designed to honour organizations that have made significant strides in their industries, while also having a positive impact beyond their local area. This recognition shows that LifeForce Security is not only a leader in the security industry but also a company that cares deeply about making a positive impact in its wider environment.

The Chamber of Commerce also highly commended LifeForce Security in the "Green Business" category. This category is meant to honour businesses that have made notable strides towards reducing their carbon footprint and promoting environmentally friendly policies throughout their business practices. LifeForce Security's approach to environmental sustainability includes a variety of strategies aimed at reducing the company's carbon footprint. These strategies are built into their business model, including efficient energy use, waste management, and the promotion of renewable energy



sources. LifeForce Security's holistic approach towards environmental sustainability is a shining example for other businesses to emulate.

"We are incredibly proud to receive this recognition from the Barking and Dagenham Chamber of Commerce," said the CEO of LifeForce Security. "We believe in not just providing top-tier security services, but also in doing so in a way that respects and protects our planet. These awards are an

affirmation of our commitment to these principles."

The commendation for LifeForce Security is a beacon of hope in the ever-changing business world, showing that it is indeed possible for a company to excel in its industry while also promoting sustainable and environmentally friendly practices. LifeForce Security stands as a symbol of the change that is possible when businesses take responsibility for their impact on the world.

As it continues to make strides in promoting sustainable practices, LifeForce Security's recent recognitions serve as reminders that business success and environmental stewardship are not mutually exclusive. In fact, they can complement each other in creating a more sustainable and equitable world.

With its persistent efforts towards environmental

sustainability and a commitment to providing top-notch security services, LifeForce Security's future is brighter than ever. With a mission to remain leaders in their field while continually striving to minimize environmental impact, LifeForce Security is not just a company to watch, but a company to learn from.



# STORY SO FAR ...

LifeForce Security Limited opens it's door for business

2011

2012

Earned first commercial contract. Managing Security for a Night Club

Takes over security management of "O Bar" nightclub in Peckham

2013

2014

First Major Commercial Contract with Salvation Army

Takes over security management of Sea Horse Bar and Nightclub

2016

Another Major Contract signed with Camino Bars

LifeForce Security becomes member of SIA and gains ISO 9001 accreditation

2017

Signs Contract with Amber Market & Events Co Limited.

2019

Our first major public sector contract was sign with CHP / NHS

Starts supplying Security Services & Steward / Marshalls to Royal Borogh of Greenwich

2023

2024

Becomes a ProcurePublic Framework Partner Company



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## ACCREDITATIONS AND CERTIFICATIONS

LIFEFORCE SECURITY LIMITED HAS GAIN FOLLOWING ACCREDITATIONS AND CERTIFICATION FROM VARIOUS UK STANDARDS AND GROUP OF GOVERNING BODIES.



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